

## 2009-2010 SEASON VEGETABLE HIGHLIGHTS

### VALUE

The 2009-10 value of production for the seven major vegetable crops, potatoes, berries, and watermelons totaled \$2.09 billion, up 11 percent from the 2008-09 value of \$1.89 billion. Crops that increased in value included bell peppers (49%), tomatoes (21%), snap beans (20%), cabbage (16%), strawberries (15%), squash (10%), and potatoes (3%). Crops that decreased in value included cucumbers (-39%), sweet corn (-17%), watermelons (-17%), and blueberries (-6%). Increases in prices helped offset reduced production for bell peppers, cabbage, snap beans, squash, strawberries, and tomatoes.

### ACREAGE AND PRODUCTION

The harvested acreage for the 2009-10 season of the seven major vegetable crops, watermelons, potatoes, sweet potatoes, strawberries, and blueberries totaled 223,500 acres, down two percent from the 227,200 acres harvested the previous year. Crops with increased acreage included cabbage (2%), cucumbers (3%), potatoes (10%), squash (3%), sweet potatoes (6%), and blueberries (9%). Acreage for strawberries at 8,800 acres was unchanged from the previous year. Crops with less acreage included tomatoes (-14%), and watermelons (-5%), bell peppers (-3%), snap beans (-2%), and sweet corn (-2%).

Despite the harvested acreage being down only two percent, production was down 13 percent due to adverse growing conditions. Production increased 26 percent for sweet potatoes, 21 percent for blueberries, and three percent for potatoes. Major vegetables percentage decrease in production included tomatoes (-29%), cabbage (-20%), strawberries (-19%), cucumbers (-13%), sweet corn (-12%), peppers (-9%), snap beans (-9%), watermelons (-8%), and squash (-5%).

### WEATHER

In **January**, the year began with abundant rains and seasonal temperatures. Then sub-freezing temperatures, averaging 10 to 20 degrees below normal, continued for nearly two weeks. The strawberry harvest was greatly reduced and growers in south Florida reported losses to beans, squash, and tomatoes. Late January temperatures were above normal and rainfall provided adequate soil moisture.

**February** began with above normal temperatures and widespread showers. At mid-month, temperature averaged 6 to 12 degrees below normal. Freezing temperatures were recorded as far south as Orlando, and snow fell across parts of the Panhandle. Significant amounts of rain fell over most of the State. Spring vegetable planting and field preparations were delayed by the cold weather and rain. Light volumes of vegetables moved through the market. Strawberries were recovering from the cold temperatures and the supply increased. The month ended with temperatures four to eight degrees below normal.

**March** had frequent rains and below average temperatures. Frost occurred several nights in a row in northern Florida. Mid-month temperatures continued to be below normal and hindered vegetable growth in many areas. Watermelons were in the ground for weeks without significant growth. Severe storms with high winds brought heavy rain to many areas. Production was below normal for cabbage, celery, sweet corn, endive, escarole, radishes, and tomatoes. Vegetable growers laid plastic and drip irrigation systems to prepare for spring plantings. In the southern region, snap beans, cabbage, and sweet potatoes were being harvested. The month concluded with below average temperatures and more rain.

**April** began with slightly below normal temperatures and rain across central and southern regions. Vegetable crop development and maturity were two to three weeks behind schedule from prolonged cold conditions. Cabbage production was below normal. Near the end of the month substantial rainfall brought relief to dry conditions, and soil moisture levels improved to 85 percent adequate to surplus.

**May** was a month of warm temperatures and substantial rainfall. Harvesting was underway for tomatoes, bell peppers, cantaloupe, and watermelon, but shipments were light. In some growing areas, rain, heat, and low prices stopped harvesting of vegetables. Farm labor was occasionally reported as scarce. In the central growing areas, tomatoes, sweet corn, watermelons, and cantaloupes were being picked with good yields and quality. Sweet corn and peas were being planted.

**June** began with rain and thunderstorms. Mid-month temperatures were above normal and coupled with daily scattered showers. Hot, humid temperatures stressed vegetables. Most sweet corn growers completed harvesting the spring crop. Tomato harvesting was active in central and northern counties. Some growers suspended harvesting activities due to low prices. Heavy tonnage of watermelons was being harvested, but prices were low. Cantaloupe harvesting was near its peak and quality was good.

**July** had warm temperatures and sporadic showers that kept soil moisture mostly adequate to surplus. Tomato picking was nearing completion around the Quincy area and growers begin to prepare for the fall planting season. Northern Peninsula growers were still harvesting light supplies of watermelons as the season concluded. In the south, vegetable growers were preparing fields and laying plastic for fall crops.

**August** began with dry conditions and temperatures rising to over 100 degrees. Areas that missed the showers dried quickly from the excessive heat requiring irrigation to maintain soil moisture. Rain during the last week of August provided some relief. Producers prepared fields and laid plastic for fall vegetables.

**September** began with heavy rains in the central and southern areas. Northern areas missed the showers. Vegetable planting was in high gear from the northern to southern Peninsula areas.

**October** began with above normal temperatures and varying precipitation. Mid-month temperatures were two to seven degrees cooler than normal and delayed crop maturity. Light harvesting of cucumbers and squash was underway. Producers planted cabbage and prepared fields for planting strawberries. Little rain fell later in the month and temperatures averaged above normal. Drought conditions were present across approximately 75 percent of the State. Growers delayed planting some fall vegetables because the fields were too dry.

**November** began with warm, dry weather. Mid-month showers brought temporary relief. A mid-month cold front set record lows in some localities. Three nights of heavy frost coupled with unseasonably cold temperatures ended vegetable production in Washington County. Dry conditions continued throughout the remainder of the month. Vegetable harvesting gained momentum as growers tried to meet the Thanksgiving Day demand. Potato field preparations were in full swing in St. Johns County.

**December** began with dry conditions which continued throughout the month. A cold front brought frigid temperatures into the 20s and set record lows across the State. The cold weather continued through the end of the month. Vegetable producers covered plants with freeze cloths and ran overhead sprinklers for freeze protection. Some growers used helicopters to push warmer air closer to the ground. Strawberry growers irrigated to form ice caps on plants to save the plants and immature fruit. Highway truck restrictions were eased to allow vulnerable crops to be transported quickly to processors. Only light shipments of vegetables were available for marketing.

## DEFINITIONS AND EXPLANATIONS

**PLANTED ACREAGE** is the total acreage which has been planted for harvest during the crop year. Acreage lost and replanted to the same crop in time for harvest in the same quarter is counted only once. Acreage harvested and planted again to the same crop is counted twice.

**HARVESTED ACREAGE** is the acreage partially or completely harvested. Acreage lost before or at maturity through natural or economic causes is not included in the acreage for harvest.

**YIELD** is the average production per harvested acre of merchantable quality harvested and sold or utilized for human consumption.

**PRODUCTION** is the quantity actually harvested and sold or utilized for human consumption.

**UNIT VALUE** for fresh market sales is the equivalent price received, f.o.b. shipping point basis and encompasses all grades and sizes marketed or utilized. Included are packing charges, selling charges, precooling, top ice, or other costs which contribute to the value of the product at shipping point. The value per unit for quantities sold to processors is the average value paid for usable quantities, on a "delivered to plant door" basis. This value includes transportation and other normal costs incident to delivery at plant door.

**TOTAL VALUE** is the equivalent value of production sold or utilized based on the unit value. Cullage and other quantities not sold or utilized because of natural or economic factors are excluded.

**OTHER COUNTIES** include harvested acreage for all counties for which either published data would result in the disclosure of individual operations or acreage totals for specific commodities of minor importance in the State.

**PRODUCTION AND PRICE UNIT**--The official USDA vegetable crop estimates are published on a weight basis. For this bulletin, the official estimates for most vegetable crops have been converted to what is believed to be the most commonly used containers. If changes in container weights are necessary, all data pertaining to the production of the commodity in question are revised to maintain comparability between years. The table below gives the net weight used per container and the number of containers per hundredweight for Florida produce.

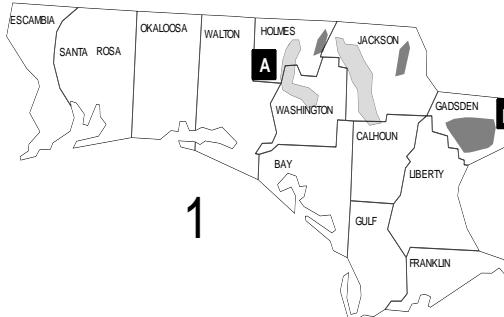
### FLORIDA PRODUCE

Most common unit, estimated net weight, and units per hundredweight, 2009-2010 crop season

Commodity	Unit	Estimated net weight	Number of units per cwt	Commodity	Unit	Estimated net weight	Number of units per cwt
		Pounds				Pounds	
Snap Beans	Bushel	30	3.333	Lettuce, Iceberg	Carton	50	2.000
Blueberries	Flat	11	9.090	Lettuce, Romaine	Carton	40	2.500
Cabbage	Crate	50	2.000	Lettuce, Leaf	Carton	25	4.000
Carrots	Sack	48	2.083	Okra	Bushel	30	3.333
Cauliflower	Carton	25	4.000	Parsley	Crate	21	4.762
Celery	Crate	60	1.667	Bell Pepper	Bushel	28	3.571
Chinese Cabbage	Crate	50	2.000	Potatoes	Sack	100	--
Sweet Corn	Crate	42	2.381	Radishes	Carton	15	6.667
Cucumbers	Bushel	55	1.818	Squash	Bushel	42	2.381
Eggplant	Bushel	33	3.030	Strawberries	Flat	12	8.333
Escarole	Crate	25	4.000	Sweet Potatoes	Crate	50	2.000
Lettuce, Bibb	Carton	10	10.000	Tomatoes	Carton	25	4.000
Lettuce, Boston	Carton	20	5.000	Watermelons	Cwt	100	--

### CONFIDENTIALITY OF COLLECTED DATA

All information collected from individual agricultural producers is held strictly confidential. Data provided by individual producers or other agricultural firms are used only to compile and publish statistics at the county, State, and national levels. Statistics at the county and State level are not published if they will potentially disclose information about an individual or operation. In addition, all names and addresses obtained by this office are held confidential.



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## PRINCIPAL VEGETABLES BY PRODUCTION AREAS

### 1 - WEST

- A. Holmes-Jackson-Washington counties: Butter beans, field peas, watermelons.
- B. Gadsden County: Pole beans, squash, sweet corn, tomatoes.

### 2 - NORTH

- C. Suwannee Valley: Beans, corn, cucumbers, greens, peas, peppers, potatoes, squash, watermelons.
- D. Starke-Brooker-Lake Butler: Lima beans, snap beans, blueberries, cucumbers, peppers, squash, strawberries.
- E. Hastings: Cabbage, potatoes.
- F. Gainesville-Alachua: Blueberries, bush beans, cucumbers, peppers, potatoes, squash.
- G. Island Grove-Hawthorne: Blueberries, cucumbers, peppers, sweet corn, squash, watermelons.

### 3 - NORTH CENTRAL

- H. Oxford-Pedro: Tomatoes, watermelons.
- I. Sanford-Oviedo-Zellwood: Cabbage, chinese cabbage, sweet corn, cucumbers, greens, spinach.
- J. Webster: Cucumbers, eggplant, peppers.

### 4 - WEST CENTRAL

- K. Lake Placid: Sweet corn, radishes, lettuce, parsley, beets.
- L. Plant City-Balm: Blueberries, bush and pole beans, lima beans, cabbage, cucumbers, eggplant, field peas, greens, squash, strawberries, cherry tomatoes, watermelons.
- M. Palmetto-Ruskin: Cabbage, cauliflower, potatoes, strawberries, tomatoes, cherry tomatoes, plum tomatoes, watermelons.
- N. Sarasota: Cabbage, celery, cucumbers, sweet corn, escarole, lettuce, radishes.
- O. Wauchula: Blueberries, cucumbers, eggplant, peppers, tomatoes, watermelons, squash.

### 5 - EAST CENTRAL

- P. Ft. Pierce: Tomatoes, watermelons, snap beans.

### 6 - SOUTHWEST

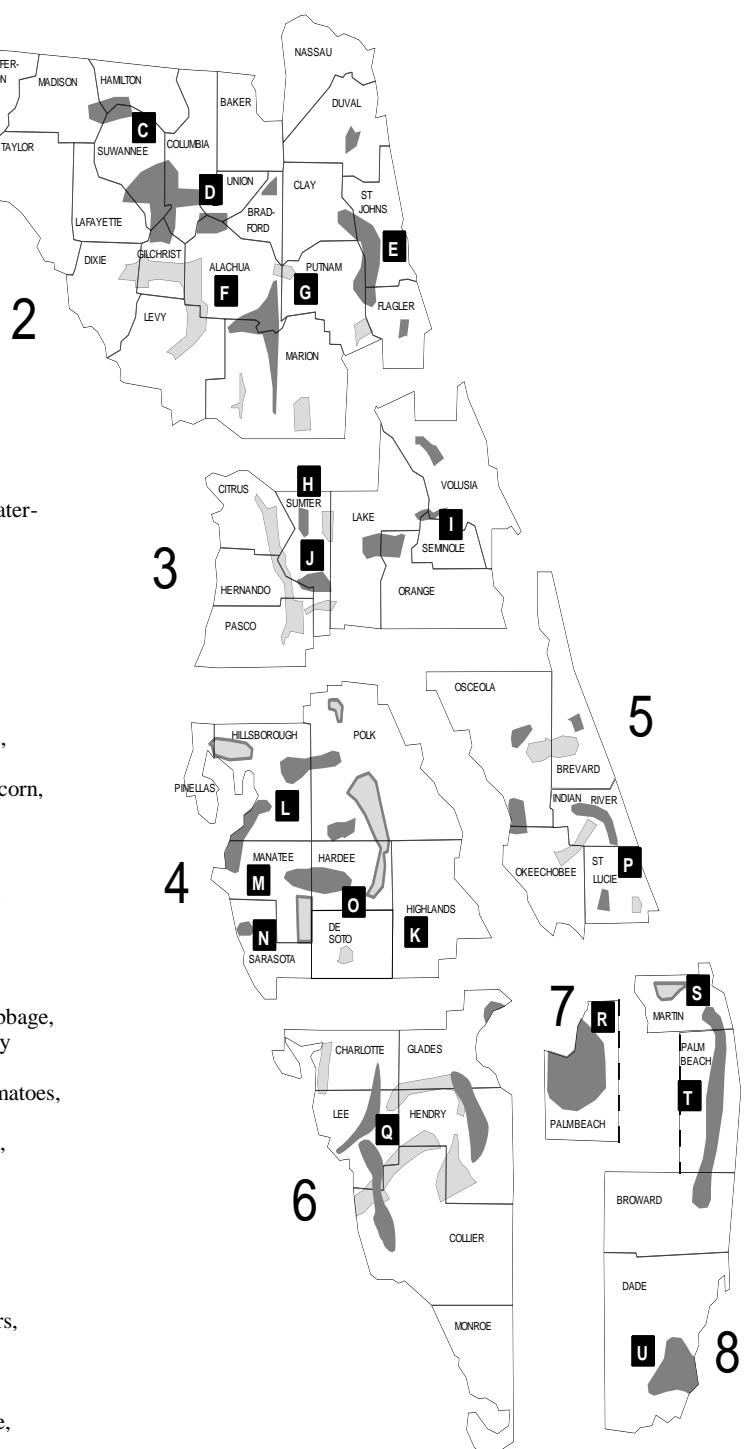
- Q. Snap beans, sweet corn, cucumbers, eggplant, sweet and hot peppers, potatoes, squash, tomatoes, cherry tomatoes, plum tomatoes, watermelons.

### 7 - EVERGLADES

- R. Bush beans, cabbage, celery, Chinese cabbage, sweet corn, escarole, greens, lettuce, radishes.

### 8 - SOUTHEAST

- S. Martin County: Cabbage, potatoes, tomatoes, watermelons.
- T. Pompano: Bush beans, lima beans, sweet corn, cucumbers, eggplant, sweet and hot peppers, squash, tomatoes, cherry tomatoes, plum tomatoes.
- U. Homestead: Bush and pole beans, cabbage, sweet corn, eggplant, okra, pickles, potatoes, squash, strawberries, tomatoes, cherry tomatoes, plum tomatoes.



 Commercial Vegetables  
 Watermelons

## FLORIDA VEGETABLES, WATERMELONS, POTATOES, AND BERRIES

Acreage, yield, production and value, crop years 2008-2009 and 2009-2010

Crop	Planted acreage		Harvested acreage		Yield per acre	
	2008-2009	2009-2010	2008-2009	2009-2010	2008-2009	2009-2010
<i>Acres</i>					<i>Cwt</i>	
<b>VEGETABLES:</b>						
Snap beans	33,700	36,400	32,800	32,200	65	60
Cabbage	10,100	10,500	9,500	9,700	385	300
Sweet corn	46,900	45,100	43,100	42,100	155	140
Cucumbers	11,600	12,000	11,300	11,600	235	200
Bell peppers	18,900	18,800	18,200	17,700	246	230
Squash	9,100	9,500	8,800	9,100	130	120
Tomatoes	34,600	32,000	33,600	29,000	366	300
Total	164,900	164,300	157,300	151,400	--	--
Watermelons	27,700	25,900	25,800	24,600	317	305
Potatoes	32,600	33,200	28,900	31,800	266	250
Sweet potatoes	3,300	3,500	3,200	3,400	110	130
Strawberries	8,800	8,800	8,800	8,800	270	220
Blueberries	--	--	3,200	3,500	42	47
<b>Total, all crops</b>	<b>237,300</b>	<b>235,700</b>	<b>227,200</b>	<b>223,500</b>	--	--

Crop	Production		Value per cwt		Total value	
	2008-2009	2009-2010	2008-2009	2009-2010	2008-2009	2009-2010
<i>1,000 cwt</i>					<i>Dollars per cwt</i>	
<b>VEGETABLES:</b>						
Snap beans	2,132	1,932	52.90	69.90	112,783	135,047
Cabbage	3,658	2,910	16.50	24.10	60,357	70,131
Sweet corn	6,681	5,894	34.00	32.10	227,154	189,197
Cucumbers	2,656	2,320	29.60	20.60	78,618	47,792
Bell peppers	4,482	4,071	44.30	72.60	198,553	295,555
Squash	1,144	1,092	45.00	52.00	51,480	56,784
Tomatoes	12,298	8,700	42.30	72.50	520,205	630,750
Total	33,051	26,919	--	--	1,249,150	1,425,256
Watermelons	8,179	7,503	16.60	15.00	135,771	112,545
Potatoes <sup>1/</sup>	7,700	7,950	17.70	17.40	135,201	138,783
Sweet potatoes	352	442	(D)	(D)	(D)	(D)
Strawberries	2,376	1,936	132.00	187.00	313,632	362,032
Blueberries	135	164	380.00	294.10	51,300	48,233
<b>Total, all crops</b>	<b>51,793</b>	<b>44,914</b>	--	--	<b>1,885,054</b>	<b>2,086,849</b>

(D) Withheld to avoid disclosing data for individual operations.

<sup>1/</sup> 2010 data is preliminary.

## FLORIDA VEGETABLES, WATERMELONS, POTATOES, AND BERRIES<sup>1/</sup>

Harvested acreage, crop years 2000-2001 through 2009-2010

Crop year	Harvested acreage				
	Vegetables <sup>2/</sup>	Watermelons	Potatoes <sup>3/</sup>	Berries	Total
Acres					
2000-2001	220,100	24,000	30,000	8,000	282,100
2001-2002	222,600	23,000	33,000	8,500	287,100
2002-2003	217,200	24,000	34,400	9,000	284,600
2003-2004	219,800	25,000	30,000	9,400	284,200
2004-2005	155,100	26,000	29,000	9,800	219,900
2005-2006	135,900	25,300	28,100	9,900	199,200
2006-2007	163,400	22,800	27,200	9,200	222,600
2007-2008	153,590	26,100	27,900	9,900	217,490
2008-2009	157,300	25,800	32,100	12,000	227,200
2009-2010	151,400	24,600	35,200	12,300	223,500

## FLORIDA VEGETABLES, WATERMELONS, POTATOES, AND BERRIES<sup>1/</sup>

Value of production, crop years 2000-2001 through 2009-2010

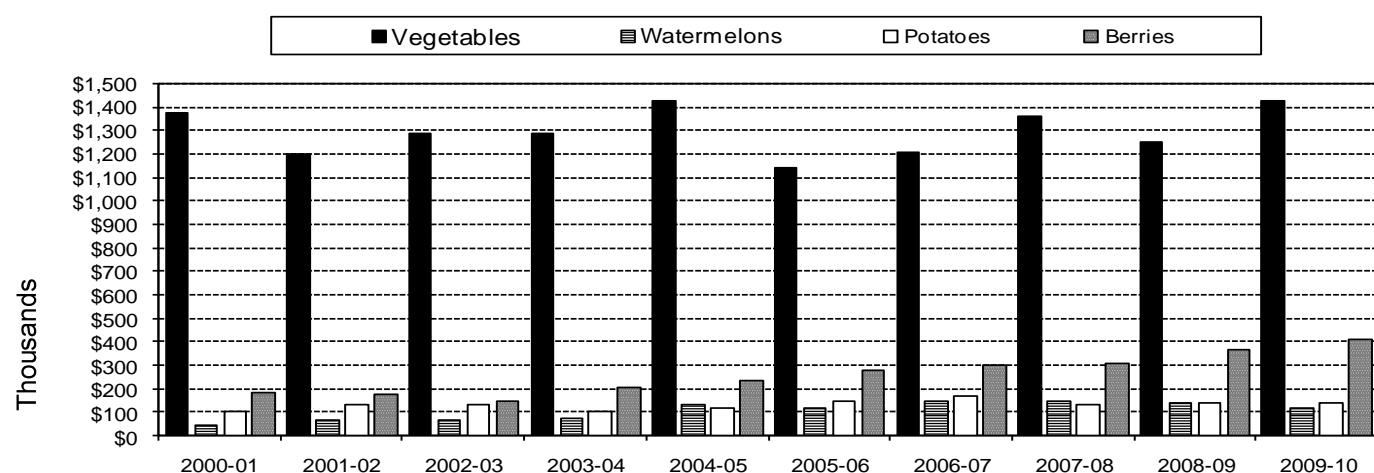
Crop year	Value of production				
	Vegetables <sup>2/</sup>	Watermelons	Potatoes <sup>3/</sup>	Berries	Total
1,000 dollars					
2000-2001	1,375,330	42,408	103,369	179,545	1,700,652
2001-2002	1,196,381	62,238	129,471	172,032	1,560,122
2002-2003	1,285,334	61,920	129,261	147,377	1,623,892
2003-2004	1,282,339	67,200	97,652	203,197	1,650,388
2004-2005	1,421,756	126,945	114,347	229,550	1,892,598
2005-2006	1,140,846	111,042	146,462	272,048	1,670,398
2006-2007	1,205,066	140,173	163,175	300,888	1,809,302
2007-2008	1,357,021	140,392	131,040	301,306	1,929,759
2008-2009	1,249,150	135,771	135,201	364,932	1,885,054
2009-2010	1,425,256	112,545	138,783	410,265	2,086,849

<sup>1/</sup> Includes only blueberries and strawberries.

<sup>2/</sup> Vegetable crops include snap beans, cabbage, sweet corn, cucumbers, bell peppers, squash, and tomatoes.

<sup>3/</sup> Includes sweet potatoes, estimates began in 2009.

### FLORIDA VEGETABLES, WATERMELONS, POTATOES AND BERRIES: Value of production



## FLORIDA SNAP BEANS

Acreage, production, and value, crop years 2000-2001 through 2009-2010

Crop year	Acreage		Yield per acre	Production	Value per crate	Total value
	Planted	Harvested				
	Acres		30-lb bushel	1,000 bushels	Dollars	1,000 dollars
2000-2001	35,000	34,000	251	8,517	16.25	138,403
2001-2002	34,500	34,000	287	9,764	13.72	134,006
2002-2003	32,400	31,800	277	8,797	17.16	150,951
2003-2004	33,800	33,200	283	9,407	14.16	133,198
2004-2005	34,800	34,000	217	7,367	19.32	142,324
2005-2006	33,400	28,700	317	9,090	15.60	141,804
2006-2007	39,000	38,000	300	11,400	21.00	239,400
2007-2008	37,800	33,200	267	8,853	17.58	155,642
2008-2009	33,700	32,800	217	7,107	15.87	112,783
2009-2010	36,400	32,200	200	6,440	20.97	135,047

## FLORIDA SNAP BEANS

Production sold, for fresh market monthly, crop years 2000-2001 through 2009-2010

Crop year	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
2000-2001	90	1,256	1,166	554	1,109	1,940	1,478	924	1/	8,517
2001-2002	2/	1,439	1,796	944	1,131	2,360	1,529	565	1/	9,764
2002-2003	2/	1,411	1,398	880	1,229	2,026	1,318	535	1/	8,797
2003-2004	2/	941	1,035	939	1,599	2,258	1,882	753	1/	9,407
2004-2005	2/	1,314	882	816	889	1,109	1,326	1,031	1/	7,367
2005-2006	2/	267	1,158	1,249	1,306	1,825	2,281	1,004	1/	9,090
2006-2007	2/	1,300	1,660	1,985	1,397	1,700	1,927	1,431	1/	11,400
2007-2008	2/	886	1,546	878	1,089	1,674	1,684	1,096	1/	8,853
2008-2009	2/	878	1,091	1,214	629	1,000	1,446	849	1/	7,107
2009-2010	2/	773	1,546	773	3/	450	1,352	1,546	1/	6,440

<sup>1/</sup> Combined with May.

<sup>2/</sup> Combined with November.

<sup>3/</sup> Combined with March.

## FLORIDA SNAP BEANS

Average value per bushel for fresh market sales, monthly, 2000-2001 through 2009-2010

Crop year	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Average
2000-2001	13.50	14.82	13.50	29.01	20.82	13.20	17.22	13.65	--	16.25
2001-2002	--	15.09	12.30	17.61	16.14	12.63	12.42	11.55	--	13.72
2002-2003	--	17.34	18.81	22.59	18.42	11.58	19.83	15.09	--	17.16
2003-2004	--	12.69	14.31	22.86	13.05	12.75	14.52	10.62	--	14.16
2004-2005	--	15.33	14.31	21.42	23.34	25.59	18.00	18.51	--	19.32
2005-2006	--	30.00	24.87	13.20	16.80	13.47	13.20	11.82	--	15.60
2006-2007	--	15.51	19.68	19.47	24.69	30.60	19.14	15.93	--	21.00
2007-2008	--	27.09	12.06	20.64	29.49	11.31	17.10	14.85	--	17.58
2008-2009	--	13.56	20.70	11.22	25.86	20.64	11.79	9.63	--	15.87
2009-2010	--	17.80	20.00	31.50	--	29.30	23.30	13.80	--	20.97

## FLORIDA CABBAGE

Acreage, production, and value, crop years 2000-2001 through 2009-2010

Crop year	Acreage		Yield per acre	Production	Value per crate	Total value
	Planted	Harvested				
2000-2001	8,100	7,900	591	4,668	5.99	27,981
2001-2002	8,200	8,000	613	4,901	5.79	28,371
2002-2003	7,800	7,600	620	4,712	4.90	23,089
2003-2004	7,900	7,600	740	5,624	5.50	30,932
2004-2005	7,900	7,800	680	5,304	5.90	31,294
2005-2006	7,800	6,200	660	4,092	7.50	30,690
2006-2007	9,900	9,500	660	6,270	9.65	60,506
2007-2008	10,400	9,190	700	6,434	6.75	43,430
2008-2009	10,100	9,500	770	7,316	8.25	60,357
2009-2010	10,500	9,700	600	5,820	12.05	70,131

## FLORIDA CABBAGE

Production sold, monthly, crop years 2000-2001 through 2009-2010

Crop year	Nov <sup>1/</sup>	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
2000-2001	<sup>2/</sup>	158	594	1,121	1,708	935	152	--	4,668
2001-2002	<sup>2/</sup>	140	819	1,056	1,893	993	--	--	4,901
2002-2003	<sup>2/</sup>	401	707	895	1,578	1,037	94	--	4,712
2003-2004	<sup>2/</sup>	263	1,238	1,255	1,854	900	114	--	5,624
2004-2005	<sup>2/</sup>	424	1,220	1,061	1,697	796	106	--	5,304
2005-2006	<sup>2/</sup>	352	557	680	1,316	1,187	--	--	4,092
2006-2007	376	439	815	1,066	1,756	1,818	--	--	6,270
2007-2008	<sup>2/</sup>	306	1,332	1,494	2,356	946	--	--	6,434
2008-2009	<sup>2/</sup>	263	1,680	1,563	2,336	1,282	192	--	7,316
2009-2010	<sup>2/</sup>	1,048	465	640	1,048	1,280	1,339	--	5,820

<sup>1/</sup> Includes October shipments.

<sup>2/</sup> Included in December shipments.

## FLORIDA CABBAGE

Average value per crate for fresh market sales, monthly, 2000-2001 through 2009-2010

Crop year	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Average
2000-2001	--	7.54	9.97	4.87	5.70	5.34	4.47	--	5.99
2001-2002	--	6.28	5.26	4.74	5.91	7.04	--	--	5.79
2002-2003	--	4.00	4.73	4.78	5.52	4.68	3.18	--	4.90
2003-2004	--	6.50	5.70	5.00	5.50	5.75	4.55	--	5.50
2004-2005	--	6.30	5.35	4.85	5.55	8.25	9.75	--	5.90
2005-2006	--	8.10	8.80	8.20	7.60	6.20	--	--	7.50
2006-2007	5.00	8.75	11.50	13.45	10.65	6.80	--	--	9.65
2007-2008	--	6.05	7.00	6.00	7.20	6.80	--	--	6.75
2008-2009	--	6.75	9.29	8.52	9.61	7.80	8.46	--	8.25
2009-2010	--	9.50	13.90	14.30	16.40	11.80	9.20	--	12.05

## FLORIDA SWEET CORN

Acreage, production, and value, crop years 2000-2001 through 2009-2010

Crop year	Acreage		Yield per acre	Production	Value per crate	Total value
	Planted	Harvested				
	Acres		42-lb crates	1,000 crates	Dollars	1,000 dollars
2000-2001	39,300	37,200	348	12,954	9.42	122,028
2001-2002	42,100	40,800	319	13,010	7.73	100,517
2002-2003	39,400	38,800	345	13,395	6.72	90,016
2003-2004	38,900	38,700	369	14,283	7.73	110,382
2004-2005	35,100	33,600	381	12,800	8.44	108,058
2005-2006	33,000	26,300	441	11,586	10.12	117,271
2006-2007	40,000	39,000	405	15,786	9.45	149,175
2007-2008	45,300	42,000	381	16,000	9.91	158,592
2008-2009	46,900	43,100	369	15,907	14.28	227,154
2009-2010	45,100	42,100	333	14,033	13.48	189,197

## FLORIDA SWEET CORN

Production sold, monthly, crop years 2000-2001 through 2009-2010

Crop year	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
	1,000 42-lb crates									
2000-2001	1/	401	904	395	527	1,503	5,007	4,085	132	12,954
2001-2002	1/	599	385	676	811	1,351	3,919	4,999	270	13,010
2002-2003	1/	716	858	134	672	1,930	4,607	4,478	2/	13,395
2003-2004	417	556	695	573	717	1,820	3,914	4,874	717	14,283
2004-2005	208	208	727	1,048	806	1,582	3,254	4,967	2/	12,800
2005-2006	3/	3/	389	571	1,028	1,600	3,130	4,525	343	11,586
2006-2007	3/	3/	1,568	1,192	1,063	1,589	3,765	6,609	2/	15,786
2007-2008	3/	3/	800	1,600	1,440	1,760	4,800	5,600	2/	16,000
2008-2009	3/	1,909	1,113	1,909	954	3,181	1,750	5,091	2/	15,907
2009-2010	3/	1,684	2,245	982	281	702	1,544	6,595	2/	14,033

<sup>1/</sup> Included with November.

<sup>2/</sup> Included with May.

<sup>3/</sup> Included with December.

## FLORIDA SWEET CORN

Average monthly value per crate for fresh market sales, 2000-2001 through 2009-2010

Crop year	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Average
	Dollars per 42-lb crate									
2000-2001	--	6.68	13.86	14.07	14.28	10.96	7.52	9.49	6.09	9.42
2001-2002	--	11.17	9.74	10.00	9.62	10.58	7.31	6.22	5.42	7.73
2002-2003	--	6.34	6.89	11.63	10.08	7.94	6.09	6.22	--	6.72
2003-2004	8.53	10.46	11.93	12.73	8.78	8.53	7.18	6.51	5.21	7.73
2004-2005	12.39	11.42	6.47	8.95	12.01	10.96	8.90	6.64	--	8.44
2005-2006	--	--	10.96	14.70	14.70	14.28	11.26	6.34	7.94	10.12
2006-2007	--	--	8.40	11.51	9.91	12.68	9.96	8.44	--	9.45
2007-2008	--	--	14.24	12.94	9.66	12.01	8.44	9.11	--	9.91
2008-2009	--	16.38	10.67	10.46	19.49	24.91	12.73	9.11	--	14.28
2009-2010	--	7.94	9.53	17.68	24.57	26.33	21.38	11.89	--	13.48

## FLORIDA CUCUMBERS

Acreage, production and value, crop years 2000-2001 through 2009-2010

Crop year	Acreage		Yield per acre	Production	Value per bushel	Total Value
	Planted	Harvested				
	Acres		55-lb bushel	1,000 bushels	Dollars	1,000 dollars
2000-2001	9,000	8,500	592	5,032	12.20	61,397
2001-2002	7,500	7,500	701	5,284	10.63	56,178
2002-2003	11,500	11,300	436	4,931	12.21	60,206
2003-2004	11,000	10,700	427	4,573	11.06	50,552
2004-2005	11,000	10,500	491	5,155	14.30	73,710
2005-2006	10,000	9,700	455	4,409	17.10	75,418
2006-2007	15,700	15,200	491	7,462	14.74	109,987
2007-2008	12,000	11,600	509	5,905	12.05	71,131
2008-2009	11,600	11,300	427	4,829	16.28	78,618
2009-2010	12,000	11,600	364	4,218	11.33	47,792

## FLORIDA CUCUMBERS

Production sold, monthly, crop years 2000-2001 through 2009-2010

Crop year	Oct <sup>1/</sup>	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun <sup>2/</sup>	Total	1,000 55-lb bushels	
2000-2001	398	997	682	3/	3/	533	1,114	1,308	4/	5,032		
2001-2002	291	890	733	3/	3/	1,297	1,140	933	4/	5,284		
2002-2003	5/	1,078	795	3/	3/	687	1,335	1,036	4/	4,931		
2003-2004	5/	1,006	457	224	97	503	1,280	1,006	4/	4,573		
2004-2005	5/	881	572	155	314	614	1,337	1,077	150	5,155		
2005-2006	5/	485	265	529	88	617	1,587	838	4/	4,409		
2006-2007	224	1,045	1,045	3/	3/	1,194	2,388	1,566	4/	7,462		
2007-2008	184	962	1,164	212	183	886	1,443	871	4/	5,905		
2008-2009	5/	680	426	482	6/	6/	1,565	1,676	4/	4,829		
2009-2010	169	506	675	127	169	253	1,097	1,095	127	4,218		

<sup>1/</sup> Includes September.

<sup>2/</sup> Includes July.

<sup>3/</sup> Included in March.

<sup>4/</sup> Included in May.

<sup>5/</sup> Included in November.

<sup>6/</sup> Included in April.

## FLORIDA CUCUMBERS

Average value per bushel for fresh market sales, monthly, 2000-2001 through 2009-2010

Crop year	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Average	Dollars per 55-lb bushel	
2000-2001	7.80	6.30	13.50	--	--	24.20	17.10	8.30	--	12.20		
2001-2002	5.45	12.30	6.90	--	--	12.60	11.82	9.40	--	10.63		
2002-2003	--	9.19	14.52	--	--	12.21	11.83	14.08	--	12.21		
2003-2004	--	7.70	11.00	15.40	12.10	16.50	12.65	8.25	--	11.06		
2004-2005	--	11.55	10.45	11.00	9.35	18.15	15.95	15.95	15.95	14.30		
2005-2006	--	19.80	29.15	13.20	15.40	22.55	15.95	12.10	--	17.10		
2006-2007	17.60	14.30	14.85	--	--	18.70	11.55	13.20	--	14.74		
2007-2008	11.55	13.75	10.45	20.90	19.25	11.55	13.20	8.80	--	12.05		
2008-2009	--	22.77	22.72	21.51	--	--	15.73	7.48	--	16.28		
2009-2010	16.50	12.40	11.10	8.00	8.30	10.20	14.60	8.00	11.00	11.33		

## FLORIDA BELL PEPPERS

Acreage, production, and value, crop years 2000-2001 through 2009-2010

Crop year	Acreage		Yield per acre	Production	Value per bushel	Total value
	Planted	Harvested				
	Acres		28-lb bushel	1,000 bushels	Dollars	1,000 dollars
2000-2001	18,600	18,200	1,195	21,742	10.75	233,693
2001-2002	17,250	17,100	1,142	19,532	8.68	169,482
2002-2003	17,800	17,700	1,000	17,700	10.05	177,920
2003-2004	18,500	18,300	1,107	20,261	10.78	218,411
2004-2005	19,400	19,000	861	16,357	13.05	213,428
2005-2006	19,800	16,500	876	14,450	12.96	187,330
2006-2007	19,500	19,300	803	15,500	11.82	183,148
2007-2008	19,000	17,800	1,000	17,800	14.22	253,187
2008-2009	18,900	18,200	875	16,007	12.40	198,553
2009-2010	18,800	17,700	821	14,539	20.33	295,555

## FLORIDA BELL PEPPERS

Production sold, monthly, crop years 2000-2001 through 2009-2010

Crop year	Oct <sup>1/</sup>	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun <sup>2/</sup>	Total
	1,000 28-lb bushels									
2000-2001	1,690	2,000	3,940	1,740	1,933	2,513	4,059	3,480	387	21,742
2001-2002	581	1,941	2,709	2,446	2,823	3,199	3,417	2,228	188	19,532
2002-2003	531	1,947	1,947	2,101	2,124	2,478	4,271	2,124	177	17,700
2003-2004	<sup>3/</sup>	1,417	1,824	2,240	2,440	4,043	4,865	3,238	194	20,261
2004-2005	<sup>3/</sup>	1,473	2,126	1,636	2,126	2,617	3,271	2,944	164	16,357
2005-2006	<sup>3/</sup>	1,011	867	1,300	1,878	2,890	3,613	2,746	145	14,450
2006-2007	<sup>3/</sup>	2,015	2,170	2,015	1,860	2,480	2,790	2,170	<sup>4/</sup>	15,500
2007-2008	<sup>3/</sup>	1,476	2,912	2,852	2,449	2,999	3,286	1,826	<sup>4/</sup>	17,800
2008-2009	<sup>3/</sup>	1,359	2,259	2,444	1,918	3,066	3,120	1,841	<sup>4/</sup>	16,007
2009-2010	<sup>3/</sup>	1,454	2,908	1,454	1,890	1,454	2,617	2,762	<sup>4/</sup>	14,539

<sup>1/</sup> Includes September.

<sup>2/</sup> Includes July.

<sup>3/</sup> Included with November.

<sup>4/</sup> Included with May.

## FLORIDA BELL PEPPERS

Average value per bushel for fresh market sales, monthly, 2000-2001 through 2009-2010

Crop year	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Average
	Dollars per 28-lb bushel									
2000-2001	11.73	9.27	10.75	12.10	14.20	16.13	7.28	8.96	8.18	10.75
2001-2002	6.08	6.80	6.13	8.23	8.34	11.93	7.17	12.63	8.68	8.68
2002-2003	9.86	11.06	9.04	14.31	10.22	12.35	6.94	9.24	10.70	10.05
2003-2004	--	10.50	10.61	18.06	11.68	12.60	7.76	7.78	6.97	10.78
2004-2005	--	10.53	11.16	17.60	12.03	12.70	8.07	8.13	7.11	13.05
2005-2006	--	19.80	23.63	17.72	12.68	11.00	7.84	8.18	7.81	12.96
2006-2007	--	9.80	8.93	10.02	14.42	13.41	15.40	10.19	10.44	11.82
2007-2008	--	14.98	8.82	14.64	14.62	15.31	12.60	22.20	--	14.22
2008-2009	--	13.42	10.67	13.66	14.48	14.37	11.54	7.73	--	12.40
2009-2010	--	15.51	9.91	15.90	23.86	43.90	30.55	11.65	--	20.33

## FLORIDA POTATOES

Production sold, monthly, crop years 2001 through 2010 <sup>1/</sup>

Crop year	Jan	Feb	Mar	Apr	May	Jun <sup>2/</sup>	Total
1,000 cwt							
2001	<sup>3/</sup>	277	566	2,009	4,138	2,256	9,246
2002	<sup>3/</sup>	582	1,183	1,611	5,394	838	9,608
2003	<sup>3/</sup>	277	1,107	635	4,390	2,941	9,350
2004	<sup>3/</sup>	296	717	1,202	3,933	3,050	9,198
2005	<sup>3/</sup>	273	1,105	1,652	3,300	1,510	7,840
2006	<sup>3/</sup>	<sup>4/</sup>	1,367	2,058	2,979	1,340	7,744
2007	<sup>3/</sup>	<sup>4/</sup>	950	1,594	3,222	1,954	7,720
2008	<sup>3/</sup>	<sup>4/</sup>	612	2,001	3,976	1,176	7,765
2009	236	439	608	1,370	3,155	1,343	7,151
2010	<sup>5/</sup>	<sup>5/</sup>	<sup>5/</sup>	<sup>5/</sup>	<sup>5/</sup>	<sup>5/</sup>	<sup>5/</sup>

<sup>1/</sup> Includes processing.

<sup>2/</sup> Includes small quantities sold in July.

<sup>3/</sup> January included with February.

<sup>4/</sup> February included with March.

<sup>5/</sup> Data will be released September 2011.

## FLORIDA POTATOES

Average value per cwt for all sales, monthly, crop years 2001 through 2010 <sup>1/</sup>

Crop year	Jan	Feb	Mar	Apr	May	Jun	Average
Dollars							
2001	--	24.40	27.60	12.80	8.90	8.20	11.18
2002	--	25.60	31.00	10.70	10.40	11.90	14.00
2003	--	27.50	23.50	13.90	12.20	11.10	13.80
2004	--	20.50	25.00	14.50	8.15	7.65	10.60
2005	--	25.50	27.60	13.50	10.80	11.80	14.40
2006	--	--	40.00	18.70	11.90	12.20	18.80
2007	--	--	36.70	33.80	13.40	12.80	20.90
2008	--	42.10	37.80	17.00	15.30	19.10	16.50
2009	17.00	25.60	28.90	18.20	15.30	15.40	17.70
2010	<sup>2/</sup>	<sup>2/</sup>	<sup>2/</sup>	<sup>2/</sup>	<sup>2/</sup>	<sup>2/</sup>	17.40

<sup>1/</sup> Includes processing.

<sup>2/</sup> Data will be released September 2011.

## FLORIDA POTATOES

Acreage, production, and value, crop years 2001 through 2010 <sup>1/</sup>

Crop year	Area		Yield per acre	Production	Production Sold	Value per cwt	Value of sales			
	Planted	Harvested								
Acres		Cwt		1,000 cwt		Dollars				
<b>WINTER:</b>										
2001	7,800	5,000	265	1,325	1,317	27.30	35,954			
2002	6,800	6,700	265	1,776	1,765	29.20	51,538			
2003	6,100	5,800	240	1,392	1,384	24.80	34,323			
2004	5,700	5,500	285	1,568	1,559	21.70	33,830			
2005	6,000	5,800	240	1,392	1,378	27.20	37,482			
2006	5,700	5,500	250	1,375	1,367	40.00	54,680			
2007	2/									
2008	2/									
2009	2/									
2010	2/									
<b>SPRING (HASTINGS):</b>										
2001	18,500	18,000	330	5,940	5,915	8.35	49,390			
2002	21,500	21,000	275	5,775	5,750	10.70	61,525			
2003	21,500	20,300	280	5,684	5,661	10.50	59,441			
2004	18,200	18,000	320	5,760	5,736	7.45	42,733			
2005	17,300	17,000	280	4,760	4,713	10.50	49,980			
2006	17,000	16,600	285	4,731	4,684	14.20	66,513			
2007	16,500	16,200	285	4,617	4,552	18.00	81,797			
2008	17,400	17,000	285	4,845	4,705	13.90	65,167			
2009	20,000	16,500	260	4,290	3,775	15.30	57,822			
2010	21,500	20,300	250	5,075	3/	14.60	3/			
<b>SPRING (OTHER):</b>										
2001	7,100	7,000	290	2,030	2,014	8.95	18,025			
2002	7,500	7,300	220	1,606	1,593	10.30	16,408			
2003	8,500	8,300	280	2,324	2,305	15.40	35,497			
2004	6,600	6,500	295	1,918	1,903	10.80	20,552			
2005	6,300	6,200	285	1,767	1,749	15.00	26,235			
2006	6,100	6,000	285	1,710	1,693	14.20	24,041			
2007	11,300	11,000	290	3,190	3,168	25.10	79,583			
2008	11,100	10,900	285	3,107	3,060	20.50	62,708			
2009	12,600	12,400	275	3,410	3,376	20.40	68,960			
2010	11,700	11,500	250	2,875	3/	22.50	3/			

<sup>1/</sup> Includes processing.

<sup>2/</sup> Winter potatoes combined with spring beginning in 2007.

<sup>3/</sup> Data will be released in September 2011.

## FLORIDA SWEET POTATOES

Acreage, production, and value, crop years 2009 through 2010 <sup>1/</sup>

Crop year	Area		Yield per acre	Production	Value per cwt	Value of production	
	Planted	Harvested					
Acres		Cwt		1,000 cwt		Dollars	
2009	3.3	3.2	110	352	(D)	(D)	
2010	3.5	3.4	130	442	(D)	(D)	

(D) Withheld to avoid disclosing data for individual operations.

<sup>1/</sup> Estimates began in 2009.

## FLORIDA SQUASH

Acreage, production, and value, crop years 2000-2001 through 2009-2010

Crop year	Acreage		Yield per acre	Production	Value per bushel	Total value
	Planted	Harvested				
	Acres				42-lb bushel	1,000 bushels
2000-2001	11,800	11,500	236	2,709	15.62	42,305
2001-2002	12,000	11,700	321	3,757	11.86	44,543
2002-2003	10,200	10,000	310	3,095	15.37	47,580
2003-2004	10,500	10,300	310	3,188	14.24	45,392
2004-2005	8,500	8,200	310	2,538	18.90	47,970
2005-2006	10,500	10,200	238	2,429	15.96	38,760
2006-2007	8,000	7,800	219	1,710	22.17	37,910
2007-2008	8,600	8,300	286	2,371	22.26	52,788
2008-2009	9,100	8,800	310	2,724	18.90	51,480
2009-2010	9,500	9,100	286	2,600	21.84	56,784

## FLORIDA SQUASH

Production sold, by month, crop years 2000-2001 through 2009-2010

Crop year	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Total
	1,000 42-lb bushels									
2000-2001	63	189	220	215	496	561	663	302	--	2,709
2001-2002	99	534	444	398	507	797	797	181	--	3,757
2002-2003	217	526	402	279	588	464	464	155	--	3,095
2003-2004	1/	382	287	355	542	606	766	250	--	3,188
2004-2005	1/	306	283	279	405	278	557	430	--	2,538
2005-2006	1/	194	340	316	321	486	651	121	--	2,429
2006-2007	1/	222	214	224	212	260	367	211	--	1,710
2007-2008	1/	214	379	290	460	354	395	279	--	2,371
2008-2009	1/	220	390	393	298	438	598	387	--	2,724
2009-2010	78	286	806	156	78	260	494	442	--	2,600

<sup>1/</sup> Included in November.

## FLORIDA SQUASH

Average value per bushel for fresh market sales, monthly, 2000-2001 through 2009-2010

Crop year	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Average
	Dollars per 42-lb bushel									
2000-2001	11.90	9.85	17.60	31.60	15.70	13.20	16.70	9.15	--	15.62
2001-2002	9.70	15.10	8.10	14.22	11.99	13.98	9.57	7.82	--	11.86
2002-2003	13.09	9.96	8.03	24.58	16.06	19.19	19.87	11.94	--	15.37
2003-2004	--	12.05	11.87	20.56	19.36	13.57	12.29	7.81	--	14.24
2004-2005	--	13.27	15.54	21.38	19.66	21.71	18.65	21.29	--	18.90
2005-2006	--	21.29	21.34	15.83	18.56	13.94	12.14	14.41	--	15.96
2006-2007	--	16.80	21.63	27.38	35.41	26.38	16.55	14.78	--	22.17
2007-2008	--	21.34	29.95	33.94	18.94	25.91	27.47	17.26	--	22.26
2008-2009	--	30.59	13.22	19.31	28.17	23.90	11.67	11.74	--	18.90
2009-2010	20.12	16.02	19.41	26.04	43.20	25.33	27.12	17.18	--	21.84

## FLORIDA STRAWBERRIES

Acreage, production, and value, crop years 2000-2001 through 2009-2010

Crop year	Acreage		Yield per acre	Production	Value per flat	Total value
	Planted	Harvested				
	Acres		12-lb flat	1,000 flats	Dollars	1,000 dollars
2000-2001	6,500	6,500	2,167	14,083	11.88	167,310
2001-2002	6,900	6,900	2,126	14,667	10.46	153,472
2002-2003	7,100	7,100	1,833	13,017	9.92	129,177
2003-2004	7,100	7,100	1,917	13,608	13.08	177,997
2004-2005	7,300	7,300	2,042	14,908	13.20	196,790
2005-2006	7,400	7,300	2,333	17,033	14.04	239,148
2006-2007	6,600	6,600	2,667	17,600	14.88	261,888
2007-2008	6,900	6,900	2,167	14,950	16.68	249,366
2008-2009	8,800	8,800	2,250	19,800	15.84	313,632
2009-2010	8,800	8,800	1,833	16,133	22.44	362,032

## FLORIDA STRAWBERRIES

Production sold, monthly, crop years 2000-2001 through 2009-2010

Crop year	Dec <sup>1/</sup>	Jan	Feb	Mar	Apr	Total
			1,000 12-lb flats			
2000-2001	1,689	2,249	3,665	6,480	<sup>2/</sup>	14,083
2001-2002	2,925	2,807	3,694	5,241	<sup>2/</sup>	14,667
2002-2003	1,614	3,194	4,095	4,114	<sup>2/</sup>	13,017
2003-2004	1,105	3,131	3,401	5,971	<sup>2/</sup>	13,608
2004-2005	1,645	3,434	4,617	4,914	298	14,908
2005-2006	1,400	4,614	4,733	5,811	475	17,033
2006-2007	2,496	4,002	4,066	6,572	464	17,600
2007-2008	2,606	2,623	5,081	4,514	126	14,950
2008-2009	2,574	9,900	4,950	2,376	<sup>2/</sup>	19,800
2009-2010	3,387	2,420	1,291	4,356	4,679	16,133

<sup>1/</sup> November included.

<sup>2/</sup> Combined with March.

## FLORIDA STRAWBERRIES

Average value per flat for fresh market sales, monthly, 2000-2001 through 2009-2010

Crop year	Dec	Jan	Feb	Mar	Apr	Average
			Dollars per 12-lb flats			
2000-2001	15.84	22.68	10.92	7.56	--	11.88
2001-2002	13.56	11.04	9.48	9.12	--	10.46
2002-2003	19.44	13.56	9.72	5.28	--	9.92
2003-2004	20.40	18.12	14.28	8.40	--	13.08
2004-2005	20.88	17.65	12.72	8.39	6.29	13.20
2005-2006	29.40	15.48	13.68	9.68	11.71	14.04
2006-2007	21.84	15.48	17.64	10.75	10.64	14.88
2007-2008	20.52	23.88	17.40	11.45	9.25	16.68
2008-2009	24.36	14.40	16.08	12.12	--	15.84
2009-2010	24.37	24.65	30.62	25.70	14.59	22.44

## FLORIDA TOMATOES

Acreage, fresh market production, and value, crop years 2000-2001 through 2009-2010 <sup>1/</sup>

Crop year	Acreage		Yield per acre	Production <sup>2/</sup>	Dollars per carton	Total value <sup>2/</sup>
	Planted	Harvested				
	Acres		25-lb cartons	1,000 cartons		1,000 dollars
2000-2001	43,800	43,800	1,373	60,152	9.26	557,023
2001-2002	43,500	43,500	1,351	58,750	8.07	474,284
2002-2003	43,300	43,000	1,320	56,760	9.70	550,572
2003-2004	42,400	42,000	1,440	60,480	8.28	500,472
2004-2005	45,200	42,000	1,480	62,160	12.95	804,972
2005-2006	41,200	38,500	1,400	53,900	10.23	551,128
2006-2007	38,200	34,600	1,540	53,284	7.98	424,940
2007-2008	32,400	31,500	1,328	41,832	14.88	622,251
2008-2009	34,600	33,600	1,464	49,192	10.57	520,205
2009-2010	32,000	29,000	1,200	34,800	18.13	630,750

<sup>1/</sup> Includes round and plum or pear-shaped varieties, and U-Pic.

<sup>2/</sup> Fresh market only.

## FLORIDA TOMATOES

Production, monthly, for fresh market, crop years 2000-2001 through 2009-2010

Crop year	Oct <sup>1/</sup>	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun <sup>2/</sup>	Total
	1,000 25-lb cartons									
2000-2001	1,828	5,709	11,318	5,215	5,607	5,069	9,761	9,557	6,088	60,152
2001-2002	1,808	8,701	7,826	7,506	4,619	5,674	6,927	11,647	4,042	58,750
2002-2003	3,193	5,530	6,762	5,733	5,159	4,651	8,026	13,693	4,013	56,760
2003-2004	1,969	8,818	6,973	8,836	4,941	5,372	8,747	10,119	4,705	60,480
2004-2005	1,883	3,756	10,681	8,253	5,575	7,434	8,622	10,381	5,575	62,160
2005-2006	1,077	5,925	4,848	4,852	4,435	9,165	8,625	10,243	4,730	53,900
2006-2007	1,066	5,861	9,591	5,861	5,328	6,394	5,861	10,125	3,197	53,284
2007-2008	1,255	4,602	5,856	5,438	4,183	4,602	6,693	6,693	2,510	41,832
2008-2009	<sup>3/</sup>	5,972	8,278	7,030	5,077	6,449	6,262	7,664	2,460	49,192
2009-2010	1,044	2,436	7,308	4,176	1,044	3,480	2,784	9,048	3,480	34,800

<sup>1/</sup> Includes September.

<sup>2/</sup> Includes July.

<sup>3/</sup> Included in November.

## FLORIDA TOMATOES

Average value per carton for fresh market sales, monthly, 2000-2001 through 2009-2010

Crop year	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Average
	Dollars per 25-lb carton									
2000-2001	13.50	12.93	9.40	10.95	7.28	14.10	4.75	9.48	7.55	9.26
2001-2002	8.98	7.35	6.45	9.55	7.00	10.43	8.58	7.30	8.88	8.07
2002-2003	8.75	12.08	13.30	12.73	7.93	13.90	7.50	5.93	11.50	9.70
2003-2004	9.53	8.08	8.08	6.18	8.08	10.25	11.05	8.05	5.65	8.28
2004-2005	23.40	33.75	13.03	3.85	10.23	10.18	16.28	12.35	11.10	12.95
2005-2006	10.48	8.80	22.85	20.68	11.63	6.20	8.60	5.83	7.25	10.23
2006-2007	8.35	7.38	5.30	8.90	7.80	6.58	13.15	8.90	6.00	7.98
2007-2008	16.03	17.93	20.30	14.55	11.38	16.53	11.85	12.05	14.95	14.88
2008-2009	--	16.83	9.48	7.33	8.18	10.38	11.35	8.30	18.80	10.58
2009-2010	12.78	22.35	17.38	15.38	21.15	27.25	25.85	16.30	10.28	18.13

## FLORIDA WATERMELONS

Acreage, production, and value, crop years 2000-2001 through 2009-2010

Crop year	Acreage		Yield per acre	Production	Value per cwt	Total value
	Planted	Harvested				
	Acres		Cwt	1,000 cwt	Dollars	1,000 dollars
2000-2001	26,000	24,000	310	7,440	5.70	42,408
2001-2002	25,000	23,000	330	7,590	8.20	62,238
2002-2003	25,000	24,000	300	7,200	8.60	61,920
2003-2004	27,000	25,000	320	8,000	8.40	67,200
2004-2005	26,000	26,000	315	8,190	15.50	126,945
2005-2006	25,900	25,300	330	8,349	13.30	111,042
2006-2007	23,300	22,800	327	7,456	18.80	140,173
2007-2008	26,700	26,100	330	8,613	16.30	140,392
2008-2009	27,700	25,800	317	8,179	16.60	135,771
2009-2010	25,900	24,600	305	7,503	15.00	112,545

## FLORIDA WATERMELONS

Production sold, monthly, crop years 2000-2001 through 2009-2010

Crop year	Apr	May	Jun	Jul	Total
					1,000 cwt
2000-2001	446	4,241	2,672	81	7,440
2001-2002	1,214	5,010	1,366	1/	7,590
2002-2003	461	4,939	1,800	1/	7,200
2003-2004	481	4,639	2,880	1/	8,000
2004-2005	--	4,095	4,095	1/	8,190
2005-2006	501	5,677	2,171	1/	8,349
2006-2007	522	4,548	2,386	1/	7,456
2007-2008	1,120	4,565	2,928	1/	8,613
2008-2009	260	5,939	1,980	1/	8,179
2009-2010	--	3,676	3,827	1/	7,503

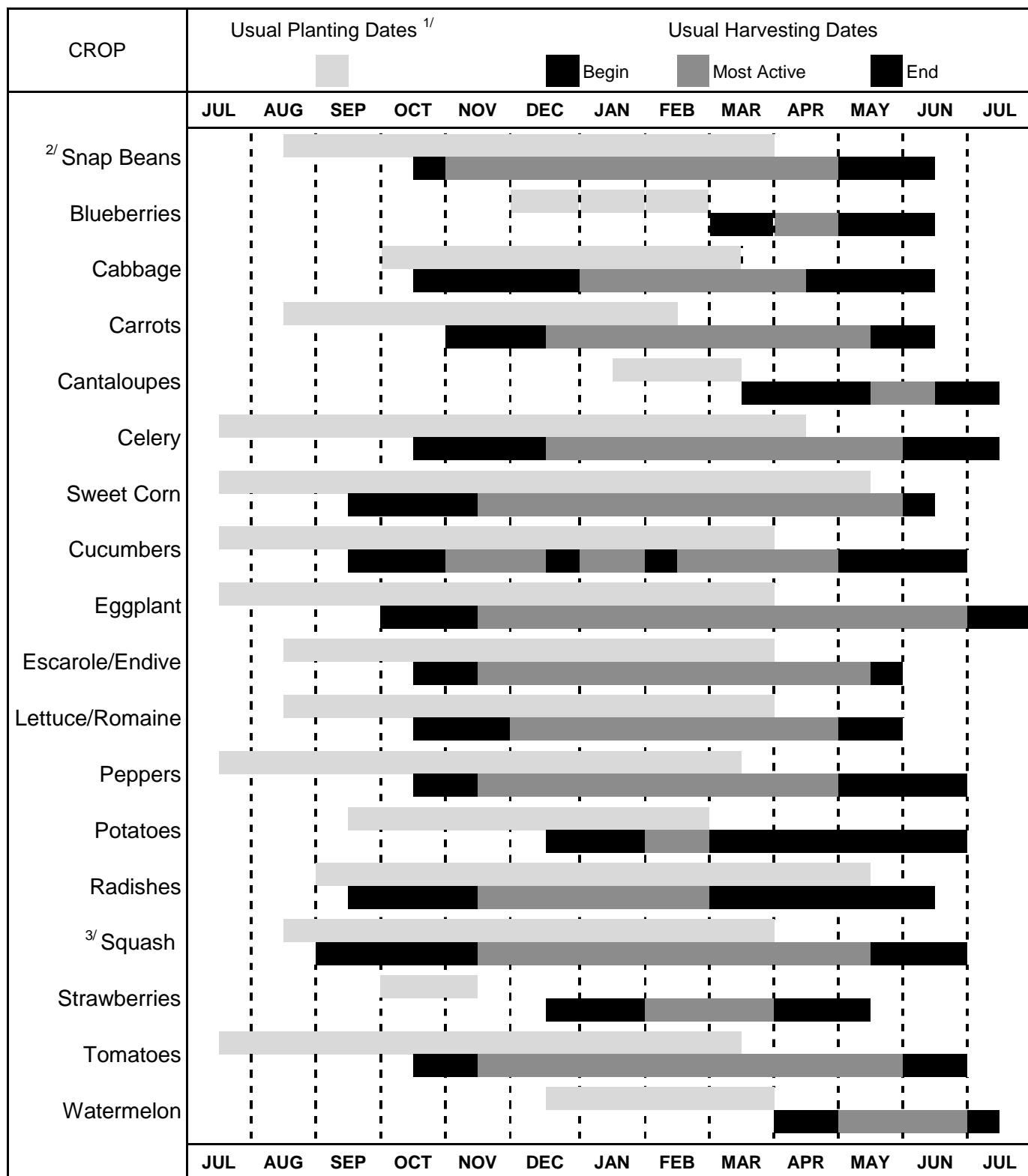
<sup>1/</sup> Included with June.

## FLORIDA WATERMELONS

Average value per cwt for fresh market sales, monthly, 2000-2001 through 2009-2010

Crop year	Apr	May	Jun	Jul	Average
					Dollars per cwt
2000-2001	10.50	6.00	4.34	3.20	5.70
2001-2002	9.90	8.32	6.26	--	8.20
2002-2003	11.51	9.11	6.46	--	8.60
2003-2004	10.54	9.37	6.48	--	8.40
2004-2005	--	15.50	15.50	--	15.50
2005-2006	19.50	12.90	13.00	--	13.30
2006-2007	23.40	20.60	14.20	--	18.80
2007-2008	19.90	17.50	13.10	--	16.30
2008-2009	21.00	17.40	14.40	--	16.60
2009-2010	--	19.10	11.10	--	15.00

**PLANTING AND HARVESTING SEASONS OF  
SELECTED FLORIDA VEGETABLES, BERRIES, MELONS**



<sup>1/</sup> Usual date direct seeded or transplanted.

<sup>2/</sup> Includes pole beans.

<sup>3/</sup> A small acreage of summer squash is marketed locally during July and August.